



**LANDMARK
THEATRES**

Business & Partnership Opportunities



BECOME A SPONSOR OR PARTNER OF OUR ANNUAL PANTOMIME OFFER



PANTO SPONSORSHIP PACKAGES

PANTO GOLD

- Full page ad on the panto programme
- Exclusive ad or logo display on digital screens
- Invitations and tickets to Guest Night for 6
- Feature in the programme and on the website
- Dedicated social media posts
- Branding across all print and digital marketing assets
- Exclusive sponsor poster in the foyer
- Inclusion in the exit flyer

PANTO SILVER

- Full page ad on the panto programme
- Shared logo display on digital screens
- Invitations and tickets to Guest Night for 4
- Feature in the programme and on the website
- Dedicated social media posts
- Branding across all print and digital marketing assets
- Shared sponsor poster in the foyer

DAME'S SPONSOR CLUB

- Half page ad on the panto programme
- Invitations and tickets to Guest Night for 2
- Feature in the programme and on the website
- Dedicated social media posts
- Branding across all print and digital marketing assets
- Shared sponsor poster in the foyer



CONTACT NELSON.NATATA@LANDMARKTHEATRES.CO.UK
TO FIND OUT MORE AND BUILD A BESPOKE PACKAGE.

EVENTS AND HIRES

Host your event with us at the New Theatre or Key Theatre.

Whether you're planning an intimate gathering for 40 guests or a large corporate celebration for up to 1,000, we have versatile spaces to suit every occasion. We also create bespoke Christmas party packages designed around your needs.

Contact our events team today and let's make your event unforgettable.

Events@landmarktheatres.co.uk



BECOME A CORPORATE MEMBER AND SUPPORTER OF THE ARTS

CORPORATE ICON

- Hyperlinked logo on 2 of our venue websites
- Logo Credit in our season brochures (3 per year)
- Logo Credit in our venues - on our screens and pop up banner
- An introduction and welcome on our social media channels
- VIP Invitation for 2 Guests to attend our Produced show press night performances and other Guest VIP evenings throughout the year
- Selected Ticket offers for your staff
- Discounts on room bookings for events and meetings

CORPORATE LEGEND

Extended and special benefits tailored specifically to you:

Our Corporate Legend membership is a bespoke package tailored specifically to your business goals. Whether you're looking to maximise brand exposure, entertain clients, or support our creative work in a meaningful way, we'll work with you to build a partnership that suits your needs.

To discuss the opportunities available, please contact:

Nelson.Natata@landmarktheatres.co.uk

ADVERTISE WITH US

We welcome thousands of visitors through our doors each year, from theatre lovers to families, community groups and students.

Advertising with us puts your business directly in front of engaged audiences who are actively enjoying their time in the city and ready to discover what local businesses have to offer.

Whether you're looking to build brand awareness, promote a specific offer, or connect with a loyal local customer base, we offer a range of advertising opportunities designed to make an impact.



Print Advertising

Reach audiences through posters and banners or by inclusion in our programmes or season brochures.



Digital Screens

Capture attention on our in-venue digital screens throughout the venue or on adverts before film screenings.



Outdoor Advertising

Make a bold statement with large-scale branding on the front of our buildings. High visibility in a prime location.

Let's find the right advertising package for your business! Get in touch with our team to discuss options and availability.

WE'RE NOW A CHARITY REGISTERED WITH THE FUNDRAISING REGULATOR

Following our full registration as a charity with the Charity Commission last year, we are pleased to share that Landmark Theatres (Charity No. 1214947) is now officially registered with the Fundraising Regulator!

The Fundraising Regulator is the independent regulator of charitable fundraising in the UK. It sets and maintains the standards for fundraising through the Code of Fundraising Practice, which outlines how charities and organisations must raise funds. By registering, Landmark Theatres is committing to ensuring that all our fundraising is carried out in a way that is legal, open, honest and respectful.

Our registration reflects our commitment to the Fundraising Promise, which places supporters and the public at the heart of responsible fundraising. This milestone forms part of Landmark Theatres' continued development as a charity. As we grow our charitable work supporting arts and culture, we remain committed to raising funds responsibly and building lasting trust with everyone who supports our mission.



As part of our registration, we are now listed on the Fundraising Regulator's public directory and are able to display the Fundraising Regulator badge across our fundraising communications.

We are grateful to our supporters, partners and communities for their continued support as we develop our charitable work and ensure that our fundraising is always carried out with integrity.



LANDMARK THEATRES

OUR VENUES



NEW THEATRE, PETERBOROUGH



KEY THEATRE, PETERBOROUGH



QUEENS THEATRE, BARNSTAPLE



THE LANDMARK, ILFRACOMBE

WWW.LANDMARKTHEATRES.CO.UK

Landmark Theatres Limited | Charity number: 1214947 | Company number: 13150931

SUPPORT US

